

programas y desean ampliar sus conocimientos. En este Manual dedicado a 3ds Max 2013, el conocido programa de diseño y animación 3D de la compañía Autodesk, se estudian en profundidad todas sus utilidades. Mediante sencillos, y a la vez elaborados ejemplos que el alumno desarrollará de principio a fin, se describen detalladamente las herramientas del programa. 3ds Max 2013 no ha incorporado notables cambios en su interfaz ni en sus herramientas, aunque sí ha incluido algunas nuevas funciones que facilitan el trabajo y permiten obtener resultados más espectaculares. Con la nueva barra Viewport Layout, el usuario podrá tener mejor organizado su espacio de trabajo, ya que permite obtener y guardar diferentes configuraciones de los visores; además, se ha añadido una nueva herramienta de creación de splines, Egg, que permite crear objetos planos con esa forma; también se han introducido mejoras en algunos modificadores, como Hair and Fur, y gPoly. Gracias a estas mejoras, muchos procedimientos resultan claramente más sencillos. También se presentan mejoras en el proceso de renderización, introduciendo el nuevo sistema State Sets, que permite crear instantáneas de diferentes estados de la escena. Garantizamos que si el lector realiza correctamente todos los ejercicios que componen este volumen, conocerá en profundidad muchas de las utilidades de este complejo y podrá aplicar los conocimientos avanzados adquiridos sobre sus propios diseños personales o profesionales (creación de animaciones, entornos virtuales tridimensionales, videojuegos, etc.), aprovechando así al máximo las principales utilidades que ofrece el programa.

Read the Wall Street Journal Bestseller for "cultivating intense focus" for fast, powerful performance results for achieving success and true meaning in one's professional life (Adam Grant, author of Give and Take). Deep work is the ability to focus without distraction on a cognitively demanding task. It's a skill that allows you to quickly master complicated information and produce better results in less time. Deep Work will make you better at what you do and provide the sense of true fulfillment that comes from craftsmanship. In short, deep work is like a super power in our increasingly competitive twenty-first century economy. And yet, most people have lost the ability to go deep—spending their days instead in a frantic blur of e-mail and social media, not even realizing there's a better way. In Deep Work, author and professor Cal Newport flips the narrative on impact in a connected age. Instead of arguing distraction is bad, he instead celebrates the power of its opposite. Dividing this book into two parts, he first makes the case that in almost any profession, cultivating a deep work ethic will produce massive benefits. He then presents a rigorous training regimen, presented as a series of four "rules," for transforming your mind and habits to support this skill. 1. Work Deeply 2. Embrace Boredom 3. Quit Social Media 4. Drain the Shallows A mix of cultural criticism and actionable advice, Deep Work

takes the reader on a journey through memorable stories—from Carl Jung building a stone tower in the woods to focus his mind, to a social media pioneer buying a round-trip business class ticket to Tokyo to write a book free from distraction in the air—and no-nonsense advice, such as the claim that most serious professionals should quit social media and that you should practice being bored. *Deep Work* is an indispensable guide to anyone seeking focused success in a distracted world. An Amazon Best Book of 2016 Pick in Business & Leadership Wall Street Journal Business Bestseller A Business Book of the Week at 800-CEO-READ This book is based around the author's beautiful and sometimes awe-inspiring color images and mosaics of deep-sky objects. The book describes how similar "Hubble class" images can be created by amateur astronomers in their back garden using commercially available telescopes and CCD cameras. Subsequent processing and image enhancement in the "electronic darkroom" is covered in detail as well. A range of telescopes and equipment is considered, from the author's 11-inch with Hyperstar camera, down to more affordable instruments. Appendices provide links to free software – not available from a single source – and are themselves an invaluable resource. This book is based around the author's beautiful and sometimes awe-inspiring color images and mosaics of deep-sky objects. The book describes how similar "Hubble class" images can be created by amateur astronomers in their back garden using commercially available telescopes and CCD cameras. Subsequent processing and image enhancement in the "electronic darkroom" is covered in detail as well. A range of telescopes and equipment is considered, from the author's 11-inch with Hyperstar camera, down to more affordable instruments. Appendices provide links to free software – not available from a single source – and are themselves an invaluable resource. This book provides a thorough introduction to and exploration of deep sky astrophotography for the digital photographer. With over 280 images, graphs, and tables, this introductory book uses a progressive and practical style to teach readers how to image the night sky using existing, affordable equipment. The book opens with a brief astronomy primer, followed by chapters that build progressively to explain the challenges, offer solutions, and provide invaluable information on equipment choice through image capture, calibration, and processing in affordable software. The book's focus ranges from how to image sweeping vistas and star trails using only a camera body, lens and tripod, to more advanced methods suitable for imaging galaxies, clusters, nebulae, and stars. Other features of the book include: Real-world assignments showing how and when to use certain tools and how to overcome challenges and setbacks Practical construction projects Evaluations of the most recent developments in affordable hardware and software Exploration on how sensor performance and light pollution relate to image quality and exposure

planning Ground-breaking practical chapters on lucky imaging and choosing and using the latest CMOS cameras Written in an accessible, easy to follow format, this comprehensive guide equips readers with all the necessary skills to progress from photographer to astrophotographer. Computers and Astronomy Perhaps every generation of astronomers believes that their telescopes are the best that have ever been. They are surely all correct! The great leap of our time is that computer-designed and machined parts have led to more accurately made components that give the astronomer ever better views. The manual skills of the craftsman mirror grinder have been transformed into the new-age skills of the programmer and the machine maker. (The new products did not end the work of craftsman telescope makers, though. Many highly skilled amateur/professional opticians continued to produce good-quality mirrors that are still seen today.) Amateur-priced telescopes are now capable of highly accurate tracking and computer control that were once only the province of professionals. This has greatly increased the possibilities of serious astronomy projects for which tailor-made software has been developed. Add a CCD camera to these improved telescopes (see Chap. 3), and you bring a whole new dimension to your astronomy (see Fig. 1. 1). Look Before You Leap! But first, a word of caution. Unless you are already familiar with astronomy and basic telescopes, it is not wise to start spending large amounts of money on a well-featured telescope. Such an instrument might otherwise be subsequently abandoned due to a perceived overcomplexity coupled with a waning interest. "DNA Microarrays" introduces the reader to the different types of DNA microarrays and their various applications. Furthermore, several data analysis methods are described. It is written for scientists who are entering the field of DNA microarrays, as well as for those already familiar with the technology, but interested in new applications and methods. This book is a dedicated resource for those sitting the Part A of the MCEM (Membership of the College of Emergency Medicine) examination. It forms an essential revision guide for emergency trainees who need to acquire a broad understanding of the basic sciences, which underpin their approach to clinical problems in the emergency department. Common clinical scenarios are used to highlight the essential underlying basic science principles, providing a link between clinical management and a knowledge of the underlying anatomical, physiological, pathological and biochemical processes. Multiple choice questions with reasoned answers are used to confirm the candidates understanding and for self testing. Unlike other recent revision books which provide MCQ questions with extended answers, this book uses clinical cases linked to the most recent basic science aspects of the CEM syllabus to provide a book that not only serves as a useful revision resource for the Part A component of the MCEM examination, but

also a unique way of understanding the processes underlying common clinical cases seen every day in the emergency department. This book is essential for trainees sitting the Part A of the MCEM exam and for clinicians and medical students who need to refresh their knowledge of basic sciences relevant to the management of clinical emergencies. Try to recall the best coach you've ever had. Consider what differentiated them from other coaches; what made them so effective? Was it their knowledge and programming, or did it come down to the way they communicated with you and the way they made you feel? While the former are critical, it is a coach's words that set them apart from the rest. *The Language of Coaching* focuses on the impact that communication has on an individual's ability to learn and perform a movement. Written by performance coach Nick Winkelman, the book examines how instruction, feedback, and cueing can significantly affect training outcomes. Grounded in motor learning and the science of attentional focus, Winkelman takes you on a journey, guiding you through practical coaching frameworks that will help you adapt your language to the learning needs of those you support. Packed with stunning visuals, the book provides over 25 movement sequences that outline different types of coaching cues, including a visual depiction of unique analogies, such as a sprinter taking off like a jet or an athlete loading into a jump like a spring. The book is filled with a comprehensive collection of cueing frameworks that guide you through the process of creating your own cues for any movement you want to teach. You will also learn how to engage in more productive conversation with your athletes through sample dialogue that uses the book's cueing philosophy. Whether you are new to coaching or a seasoned veteran, *The Language of Coaching* will help you grow as a communicator and learn how to coach the person with the same precision as you do the program. CE exam available! For certified professionals, a companion continuing education exam can be completed after reading this book. *The Language of Coaching Online CE Exam* may be purchased separately or as part of *The Language of Coaching With CE Exam* package, which includes both the book and the exam. This guide is specifically aimed at those who are using—or want to use—Sequence Generator Pro. SGP is a "session management" software package that controls the telescope, mount, camera, and ancillary equipment to target and secure images during a night of imaging astronomical objects. The book begins with a special tutorial to get up and running with SGP. With a comprehensive reference section, it takes the user in detail through the various aspects of user and equipment profiles, equipment definitions, the sequencer, and other essential elements of SGP. Finally, it focuses on how to get the most out of the ancillary programs—target databases, autoguiders, plate solvers, planetarium software, and other applications.

Oftentimes, technical guides can end up being far denser than the processes they intend to explain. Many of the insights provided by SGP expert Alex McConahay are beyond what can be found in the official program documentation. In this book, the reader will find in-depth, yet straightforward practical advice on how to automate nightly astroimaging sessions with Sequence Generator Pro. *The Astrophotography Manual, Second Edition* is for photographers ready to move beyond standard SLR cameras and editing software to create beautiful images of nebulae, galaxies, clusters, and the stars. Beginning with a brief astronomy primer, this book takes readers through the full astrophotography process, from choosing and using equipment to image capture, calibration, and processing. This combination of technical background and hands-on approach brings the science down to earth, with practical methods to ensure success. This second edition now includes: Over 170 pages of new content within 22 new chapters, with 600 full-color illustrations. Covers a wide range of hardware, including mobile devices, remote control and new technologies. Further insights into leading software, including automation, Sequence Generator Pro and PixInsight. Ground-breaking practical chapters on hardware and software as well as alternative astrophotography pursuits.

The Discourse of News Values breaks new ground in news media research in offering the first book-length treatment of the discursive construction of news values through words and images. Monika Bednarek and Helen Caple combine in-depth theoretical discussion with detailed empirical analysis to introduce their innovative analytical framework: discursive news values analysis (DNVA). DNVA allows researchers to systematically investigate how reported events are "sold" to audiences as "news" (made newsworthy) through the semiotic resources of language and image. With an interdisciplinary and multi-methodological approach, *The Discourse of News Values* analyzes authentic news discourse (both language and images) from around the English-speaking world through three new case studies: one that analyzes newsworthiness around the topic of cycling/cyclists; another that analyzes news values in images disseminated by news media organizations via Facebook; and a third that focuses on news values in "most shared" news items. Introducing readers to the possibilities of both DNVA and corpus-assisted multimodal discourse analysis (CAMDA), *The Discourse of News Values* brings together corpus linguistics and multimodal discourse analysis in a stimulating and unique book for researchers in Linguistics, Semiotics, Critical Discourse Analysis and Media/Journalism Studies.

46 Canon EF Lenses are introduced to meet your photographic enthusiasm! Learn from the many shooting techniques to fully exploit the ability of your lens. Also, practical samples of lens combinations according to your favorite shooting scenes. *The Astrophotography Manual, Second Edition* is for photographers

ready to move beyond standard SLR cameras and editing software to create beautiful images of nebulas, galaxies, clusters, and the stars. Beginning with a brief astronomy primer, this book takes readers through the full astrophotography process, from choosing and using equipment to image capture, calibration, and processing. This combination of technical background and hands-on approach brings the science down to earth, with practical methods to ensure success. This second edition now includes: Over 170 pages of new content within 22 new chapters, with 600 full-color illustrations. Covers a wide range of hardware, including mobile devices, remote control and new technologies. Further insights into leading software, including automation, Sequence Generator Pro and PixInsight Ground-breaking practical chapters on hardware and software as well as alternative astrophotography pursuits This book explores the constructs of collectivism and individualism and the wide-ranging implications of individualism and collectivism for political, social, religious, and economic life, drawing on examples from Japan, Sweden, China, Greece, Russia, the United States, and other countries. Indianapolis, Indiana, 17-18 April 2008 This open access book provides a concise explanation of the fundamentals and background of the surround sound recording and playback technology Ambisonics. It equips readers with the psychoacoustical, signal processing, acoustical, and mathematical knowledge needed to understand the inner workings of modern processing utilities, special equipment for recording, manipulation, and reproduction in the higher-order Ambisonic format. The book comes with various practical examples based on free software tools and open scientific data for reproducible research. The book's introductory section offers a perspective on Ambisonics spanning from the origins of coincident recordings in the 1930s to the Ambisonic concepts of the 1970s, as well as classical ways of applying Ambisonics in first-order coincident sound scene recording and reproduction that have been practiced since the 1980s. As, from time to time, the underlying mathematics become quite involved, but should be comprehensive without sacrificing readability, the book includes an extensive mathematical appendix. The book offers readers a deeper understanding of Ambisonic technologies, and will especially benefit scientists, audio-system and audio-recording engineers. In the advanced sections of the book, fundamentals and modern techniques as higher-order Ambisonic decoding, 3D audio effects, and higher-order recording are explained. Those techniques are shown to be suitable to supply audience areas ranging from studio-sized to hundreds of listeners, or headphone-based playback, regardless whether it is live, interactive, or studio-produced 3D audio material. The Astrophotography Manual is for those photographers who aspire to move beyond using standard SLR cameras and editing software, and who are ready to create beautiful images of

nebulas, galaxies, clusters, and the solar system. Beginning with a brief astronomy primer, this book takes readers through the full astrophotography process, from choosing and using equipment through image capture, calibration, and processing. This combination of technical background information and the hands-on approach brings the science down to earth with a practical method to plan for success. Features include: Over 400 images, graphs, and tables to illustrate these concepts A wide range of hardware to be used, including smartphones, tablets, and the latest mount technologies How to utilize a variety of leading software such as Maxim DL, Nebulosity, Sequence Generator Pro, Photoshop, and PixInsight Case studies showing how and when to use certain tools and overcoming technical challenges How sensor performance and light pollution relate to image quality and exposure planning

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